Objectives:
Increase access and design a website using web 2.0 tools that:
A) aid in self-selection of books
B) encourage book club participation and reading excitement
C) provide reliable research resources
D) teach evaluation of content and multiple access methods

Methods:
1. Evaluated O. Henry’s current web tools.
2. Researched web trends; considered best-fit tools for population.
3. Surveyed colleagues and reviewed library websites.
4. Developed a new website allowing for future maintenance by the librarian.

Research states websites should:
- Use visual cues to promote events and services
- Create redundancy for easy navigation
- Utilize Google forms for feedback
- Incorporate a variety of tools:
  - Goodreads (social networking)
  - Jing (screencasts)
  - Wikis (collaboration)

Outcomes:
- Visually appealing interface, multiple navigation routes
- Working tool to continually evolve with library initiatives
- Numerous resources to support O. Henry library priorities